



Press release
14 July, 2026

Major Events Media is proud to announce its return to Venice as the Official Outdoor Giant LED Screen Media for the 83rd Venice International Film Festival – La Biennale di Venezia, taking place from September 2 to September 12, 2026. During this prestigious event, Major Events Media will provide two giant LED screens to showcase festival sponsors and event content.

The main screen will be strategically placed on the Red Carpet, while a second screen will be positioned behind it, maximizing visibility and engagement.

Additionally, in the context of cinema-related initiatives, Major Events Media is thrilled to launch a new service: the "Product Placement Market." This platform connects brands with filmmakers, fostering partnerships that seamlessly integrate products into films.

For more information about our services and opportunities, please visit www.majoreventsmedia.com

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